RESELLER & DISTRIBUTOR

NEWSLETTER SUMMER 2014

IT'S ALL ABOUT CHOICE™

AMERICAN E-LIQUID AEMSA CERTIFIED MEMBER

What's New for Resellers - Summer 2014

WE CAN'T WAIT TO EXCEED YOUR EXPECTATIONS!

AEMSA Certified Member

In July 2014 ECBlend will celebrate it's 1 year anniversary of our certification membership in the American E-Liquid Manufacturers Standards Association (AEMSA). ECBlend's certification by AEMSA will give customers added confidence that our products are verifiably manufactured in a clean, sanitary, and safe environment. And that ECBlend uses ingredients that meet or exceed the standards set by an association of our peers in the pursuit of verifiable Quality, Safety and Accuracy.

Faster Shipping - We have automated many of our processes and updated our processing equipment. Premaking our most popular products gets them ready and out the door quicker!

WE HAVE CREATED A DEDICATED WHOLESALE CUSTOMER SERVICE TEAM - PROVIDING GREAT CUSTOMER SERVICE IN HELPING CUSTOMERS GET THE PRODUCTS THEY NEED

YOUR OWN DEDICATED AND EXPERIENCED SALES TEAM, READY AND AVAILABLE TO GUIDE YOU THROUGH THE PROCESS AND PROVIDE YOU WITH OUTSTANDING CUSTOMER SERVICE

541-393-9840

sales@ecblend.com

ECBlend E-Liquid Flavors Providing American Jobs in Medford, Oregon
Our manufacturing facility located in Medford, Oregon, U.S.A. supplies our E-Liquid Flavors to all 50 States and many countries all over the world.
Our employees in both our retail store and manufacturing are residents of Medford, White City, Central Point, Talent, Phoenix, and surrounding communities.
1859

Providing Jobs

ECBlend Employs over 130 employees in the U.S. - ECBlend has had a busy past few years. Thanks to you, our customers, our popularity and growth have allowed ECBlend Flavors to employ over 130 employees in our Manufacturing Facilities, Administrative Offices and our retail stores in Medford, Oregon.

INDEX - WHAT'S IN HERE?

Inside we have provided information for new and existing resellers. About our products, deeper discounts, lower prices, new products & services.

Looking for ECBlend Wholesale.com?

Looking for our Retail Stores?

APPROVED ACCOUNTS - LOGIN TO WWW.ECBLENDWHOLESALE.COM

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Create Your Own E-Liquid Wizard!!

MORE PROFITS! Use Code RESELLER20 to get another 20% off all ECBlend E-Liquid Flavors in bulk or brand packs!

LINK > WHOLESALE GUIDELINES AND TERMS

DO YOUR CUSTOMERS WANT TO TASTE THE FUTURE OF VAPING?

TASTE BAR STARTER KITS AVAILABLE IN 3 POPULAR SIZES

COMES COMPLETE WITH EVERYTHING YOU NEED TO SET UP YOUR FLAVOR BAR,

EXCEPT THE BAR!

Over 400 Flavors!

NO Diethylene Glycol in any of our flavors!

STARTER PACKS ARE PACKED WITH OUR MOST POPULAR FLAVORS!

PRICING

Low Minimums - No Start up charges or territory fees!

OUR WHOLESALE LINE IS GEARED TOWARDS DISTRIBUTORS AND STOCKING-RETAILERS. OUR PRICING IS VERY COMPETITIVE AND WE OFFER 8 DISCOUNT LEVELS.
(LOGIN TO OUR RESELLER WEBSITE TO VIEW PRICING)

BRAND PACKS give our resellers the flexibility to control your product

LOW Minimums!

5-packs of e-liquid bottled and packaged for you. We do it all. Mixing, bottling, labelling & packaging.

STARTER AND BRAND PACKS WE DO IT ALL FOR YOU!

SMALL STARTER	TOP 10 & 20
MEDIUM STARTER	TOP 30 & 50
LARGE STARTER	TOP 75

SELECT YOUR OWN PACKS or PICK FROM OUR STARTER KITS
To make things simple for our resellers, we offer Starter Kits that take the guessing out of having a successful product line. We have chosen the top selling products in every category. Check our starter kits online and join in the success of thousands of others.

INCREASE YOUR SALES WITH A TASTE BAR

Login to our reseller-only private website for online ordering and pricing

www.ecblendwholesale.com

EC Blend®

Premium Blend E-Liquid

Over 400 Custom *Premium E-Liquid* Flavors to choose from

BRAND PACKS give our resellers the flexibility to control your product

5-packs of e-liquid bottled and packaged for you. We do it all.

Mixing, bottling, labelling, packaging and limited product liability insurance is included on all Brand Packs.

Brand Packs are READY-To-Go on your shelf for sale. Tamper Evident sealed bottles and labelling complies with FDA proposed regulations and current FDA product labelling laws.

"Damn!!"
Posted by MillaFX on 9th May 2014

QUALITY INGREDIENTS - ECBLEND IS DEDICATED TO THE QUALITY AND CONSISTENCY OF OUR PRODUCTS

1. Finest Raw Flavorings - We use only the finest food grade natural and artificial flavorings from the best flavorists in the world who are very well-known for product quality.
2. Nicotine Quality - ECBlend obtains Laboratory Certificates of Analysis on our nicotine showing 99.7% pure nicotine.
3. The best PG and VG - 99.7% PURE USP Food Grade Kosher Propylene Glycol (PG) and Vegetable Glycerin (VG). (There are no animal by-products in either our PG or VG.)
4. Menthol - 100% pure natural product that originates from Mint extraction

EC Blend®

ECBLENDWHOLESALE.COM

MORE PROFITS!!

WHOLESALE PRICING PLUS
20 % ADDITIONAL
OFF ALL E-LIQUID IN BRAND PACKS OR BULK

Reseller Discount*
Code **RESELLER20**

BIGGER BOTTLES FOR YOUR CUSTOMERS
= MORE PROFITS FOR YOU!

LARGER BOTTLE SIZES
NEW LOWER PRICING
ON 15ML AND 30ML SIZES!

We want to help you promote the ECBlend brand and as more of your customers find their favorites, they demand larger bottle sizes.

©2014 ECBlend LLC *Offer Expires 12-31-2014. Not valid for items already discounted. May not be combined with any other offers. One coupon per customer. Valid on E-Liquid Brand Packs and Bulk E-Liquid Only. No cash value. Void where taxed or prohibited by law. Other terms and conditions may apply.

SAVE ON GALLONS!

NEW PRICING!

More Profits! You pay only for the nicotine content you order

New Pricing on Gallons!

ECBlend Premium E-Liquid in a 1 Gallon fully child-resistant with tamper-evident heat-induction foil seal.

Strong durable Food Grade High Density Polyethylene (H.D.P.E) plastic to protect the product's integrity during shipment and use.

ECBLENDWHOLESALE.COM

SAVE BIG $$ = MORE PROFITS!

5 GALLON PAILS

By Popular Request

INTRODUCING

5 Gallon Pails

Premium Blend E-Liquid by ECBlend!

KEEP THEM COMING BACK FOR MORE

POPULAR E-LIQUIDS BY ECBLEND

AT GREAT PRICING TO ENHANCE YOUR SALES

ECBLENDWHOLESALE.COM

HOT SELLERS!

Personal Vaporizer E-Cigarette
The Kanger EVOD Starter Kit

The Kanger EVOD Starter kit comes with everything you need to start vaping. Also makes a great gift for friends and family.

Kanger EVOD Starter kit includes the following:

- 2 x 650mah Kanger Batteries with 510 and EGO threading
- 2 x Kanger EVOD Clearomizers
- 5 x Kanger 1.8ohm replacement heads
- 1 x USB Charging cable
- 1 x USB Wall adapter
- 1 x User Manual

ECBLENDWHOLESALE.COM

DRAGON SERIES

ECBlend's Signature Dragon Series - Described as Beyond Creamy!
Extremely Popular!
OH! So Creamy!

Damn!!

Posted by MillaFX on 9th May 2014

Just got my Dragons Blood and damn its good! And so creamy!

Its very very good. I'll definitely be buying more when I run out.
So damn creamy!

DRAGON'S TEAR®
ECBLEND'S RICH DRAGON CREAM® AND STRAWBERRIES

Posted by DH on 30th Apr 2014

The inhale was intoxicating. Full flavored cream tones followed by a bright, vivid fruit smack-in-the-face! Glorious! Exhale provides a sweet, rich after taste that forces you to catch your breath.

KEEP THEM COMING BACK FOR MORE

19 DELICIOUS AND POPULAR DRAGON SERIES E-LIQUIDS BY ECBLEND

OUR FAMOUS DRAGON SERIES PLUS 12 MORE FLAVOR CATEGORIES TO CHOOSE FROM

7 LEAF TOBACCO
A BLEND OF 7 DIFFERENT TOBACCO LEAVES. (TOP SELLER FOR NEARLY 3 YEARS!)

FLAVORCATEGORIES

- ECBlend Dragon Series
- Coffee & Tea
- Drink Flavors
- Floral Flavors
- Fruit Flavors
- Menthol Flavoring
- Mint Flavors
- Novelty Flavors
- Open Bar - Liqueurs
- Soda / Malt Shop
- Sweets and Desserts
- Traditional Flavors
- All Natural and Organic 100% VG

OVER 400 FLAVORS!
THERE IS NO DIETHYLENE GLYCOL IN ANY OF OUR PRODUCTS!

E-CIGARETTES & ACCESSORIES

OUR FAMOUS ECBLEND E-LIQUID IS OUR FLAGSHIP BRAND, BUT WE KNOW HARDWARE IS IMPORTANT TO YOU TOO! ECBLEND IS AN AUTHORIZED DEALER FOR MANY OF THE WORLD'S MOST POPULAR E-CIGARETTE PRODUCTS. WE CARRY A FULL LINE TO ENHANCE YOUR SALES.

AUTHENTIC PRODUCTS from manufacturers committed to continual improvements in quality to ensure only the highest quality products .

World Famous Brands from SmokTech, Kanger, Innokin, Tobeco, Aspire, ElGate, Ekowool, Vapowire, and more

PARTSCATEGORIES

Electronic Cigarettes - Personal Vaporizers - from beginner starter kits to high-end devices to rebuildables for more advanced users.

Batteries - Rechargeable, large varieties of sizes, voltages, designs, colors and themes (matching E-Cigs)

Clearomizers & Tanks Top & Bottom Coil, large, small, we got them all. Plus replacement wicks and coils. Pyrex models available.

Rebuildables for Advanced Users

Hardware Accessories
Lanyards, Bases, Cases, Adapters, Chargers, and replacement parts.

AUTHENTIC AND REPUTABLE PRODUCTS

UPSELL PRODUCTS & SUPPLIES

UPSELL WITH PRODUCTS LIKE SWEETENERS, COOL HIT® AND MENTHOL ENHANCE SALES WITH BLUNT TIP NEEDLE CAPS, FRIEND TIPS®, AND EMPTY BOTTLES

ECBLENDWHOLESALE.COM

Drip Tips - 100's of colors and popular designs (rainbow, garden gnome, skulls, hats, mustaches, ming vase, etched, to name a few) acrylic and stainless steel, pyrex, aluminum & more.

Displays - E-Cig display holders, Drip Tip display holders, E-Liquid cases and displays and more.

Friend Tip® by ECBlend -
Disposable sanitary-tips for personal vaping (PV) devices - Allows you to share your PV with your family, friends and customers safely. Popular with Taste Bars.

Base Mixes

Create your own base mix of PG, VG, Nicotine, Menthol, Cool Hit®, Sweetener, Sour (NO FLAVORING IS ADDED)

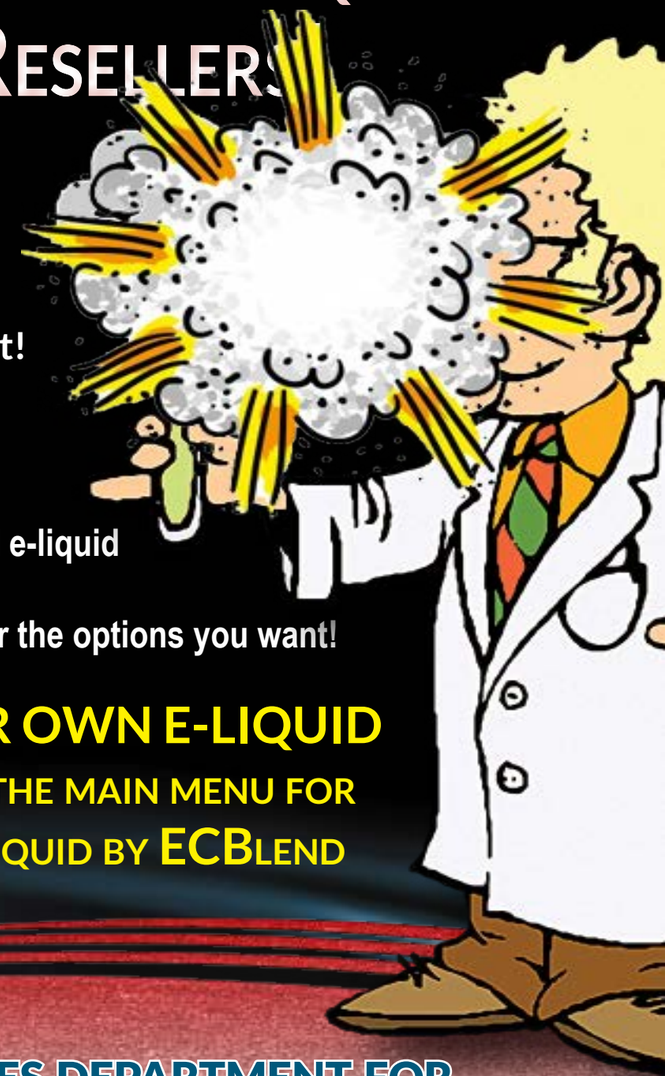
Selector allows you to choose PG or VG only for 100% Vegetable Glycerin or 100% Propylene Glycol

LOWEST PRICES!

or include additives to create your own custom Base Mix!

PG and VG *Plus* Nicotine, Menthol, Cool Hit®, Sweetener and Sour

Create Your Own E-Liquid Wizard for Resellers



What if I don't see the product that I need?

YOU tell us what you want in it!
We fill it! You name it!

It's THAT EASY!

Custom Create Your Own personal e-liquid flavor blend for your customers! - with Dynamic Pricing! Pay only for the options you want!

Choose "CREATE YOUR OWN E-LIQUID WIZARD" category on the main menu for Creating Your Own E-Liquid by ECBlend

Visit our Supplies department for

ECBlend Sweetener, Liquid Cool Hit®, Liquid Menthol, Empty Bottles, Blunt Tip Needle Caps, and more sales enhancing supplies for your business!

541-393-9840

E-Liquid Displays

New Displays - Lightweight paperboard Displays are provided to ECBlend Resellers at No Charge!

CALL (541)-393-9840 or EMAIL Sales@ECBlend.com if you need displays for your shelves. Available in ECBlend brand only.

All e-liquid purchase come with the option to include a display. This version is made of lightweight cardboard.

EcblendWholesale.com

Acrylic Displays - E-Cig display holders, Drip Tip display holders, E-Liquid display cases and more.

Acrylic Displays See our category Displays on our reseller-only website www.ecblendwholesale.com for Acrylic e-liquid displays, clearomizer display holders, and more

These stylish acrylic display cases come in a variety of designs to create custom merchandising arrangements

Login to your account at www.ecblendwholesale.com to view reseller pricing

Resellers & Distributors

If you're serious about distributing E-Liquid and E-Cigarette products, now's the time to get on board with ECBlend, one of the fastest-growing manufacturers of E-Liquids in the U.S.!

Please take a moment to complete the application form at www.ecblendwholesale.com and our sales department will contact you as soon as possible. If you are already an existing ECBlend Wholesale customer and are interested in a distributorship, please send an email to Sales@ecblend.com. Distributors are eligible for increased discounts.

- The largest selection of great selling Premium Blend E-Liquid Flavors
- Extremely competitive profit margins Volume and deeper discounts, increasing your profit margins
- Reseller and Distributor only private website for online ordering
- A full line of marketing materials including window decals and posters
- Latest E-Liquid and E-Cigarette products, accessories and supplies to enhance your sales
- No territory fees or start-up charges
  Low Minimum Orders
  Excellent Customer Service

600% EARN UP TO 600% ON POPULAR E-LIQUID FLAVORS!

Not only do you get some of the greatest profit margins in the industry on Premium Quality Products, volume and deeper buyer discounts are available to increase your profit margins

(LOGIN TO OUR RESELLER WEBSITE TO VIEW PRICING)

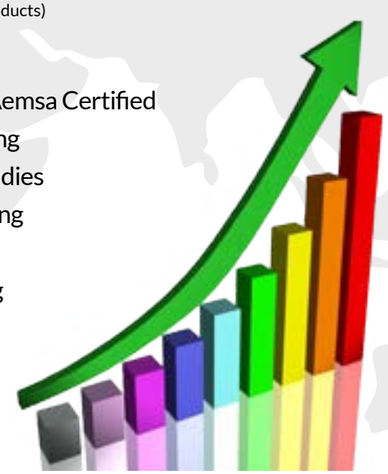
Advertising **Materials**

ECBLENDWHOLESALE.COM

Supporting your sales with more than products

Product Liability Insurance* You can feel comfortable and safe knowing that our products carry product liability insurance through Lloyds of London. It assures you and your customers that our products are backed with confidence.
(*Not applicable to repackaged products)

- FDA Positioning
- Standards Association Aemsa Certified
- Batch product Lab Testing
- Ongoing Testing and Studies
- Tamper Evident Packaging
- Child Proof Caps
- FDA Compliant Labeling
- Branding & Advertising



March 2014:
Wells Fargo research analyst Bonnie Herzog estimates $800 million of retail VTM (Vapor, Tank, Mods) sales with an additional $300 million in VTM sales generated online. That $1.1 billion combined with an estimated $1.4 billion e-cig sales ($700 million in tracked channels and an additional $700 million in non-tracked channels, including online) suggests what Herzog described as the "complete vapor category" is netting nearly $2.5 billion sales annually.

LARGE RESELLER MFP PROGRAM

Many of our larger resellers are taking advantage of our MFP program. We keep your MFP flavors and mixes ready-made for quick order picking and shipping!

OUR DEDICATED AND EXPERIENCED SALES TEAM IS READY AND AVAILABLE TO GUIDE YOU THROUGH THE PROCESS AND PROVIDE YOU WITH OUTSTANDING CUSTOMER SERVICE

WE PROVIDE GREAT CUSTOMER SERVICE IN HELPING CUSTOMERS GET THE PRODUCTS YOU NEED

Delivering **Worldwide!**

ECBLENDWHOLESALE.COM

ECBlend®

ECBLEND FLAVORS ECBLENDWHOLESALE.COM

About ECBlend Wholesale

Founded in 2011, ECBlend prides itself in having established a superior product line that consumers nationwide consistently crave. In addition to proven consumer loyalty to our Dragon Series brand of E-Liquids, we offer our resellers over 400 flavors, e-cigarettes, supplies and accessories to enhance your sales and profits.

Quality Premium E-Liquids Made in the U.S.A. ECBlend Flavors employs over 130 employees in our Manufacturing Facilities, Administrative Offices and our retail stores in Medford, Oregon.

Our trained and qualified staff handle our products with absolute care.

We have in place strict protocols surrounding the proper processing, production and quality assurance of our e-liquid products.

QUALITY INGREDIENTS - ECBLEND IS DEDICATED TO THE QUALITY AND CONSISTENCY OF OUR PRODUCTS

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4. Menthol - 100% pure natural product that originates from Mint extraction

BRAND AWARENESS

BUILDING OUR BRAND AWARENESS IS A TOP PRIORITY

We offer wholesale agreements to distributors, retail stores, online businesses, and other resellers

By building up brand awareness our resellers benefit from the demand for our products

Build More Customer Loyalty with ECBlend. Offering more to customers is a top priority for any business. But, if you are in the competitive market of retail or food, beverages, or e-cigarettes, you know how memorable experiences are what customers come back for again and again.

This can make a real difference to your bottom line and ECBlend can help you reach that goal.

5 Star Popularity - With millions of consumers who have tried our Premium Blend E-Liquid, we can say we have a 5 Star products with confidence. With an abundance of reviews from consumers, it's clear that ECBlend Premium E-Liquids are the leader in taste.

Once our customers try our E-Liquids, you can feel confident they will be back for more!

AEMSA CERTIFIED MEMBER

American E-Liquid Manufacturing Standards Association

ECBlend's certification by AEMSA will give customers added confidence that our products are verifiably manufactured in a clean, sanitary, and safe environment. And that ECBlend uses ingredients that meet or exceed the standards set by an association of our peers in the pursuit of verifiable Quality, Safety and Accuracy.

ECBLENDWHOLESALE.COM

Call us now
(541) 393-9840

Administrative Offices
Medford, Oregon, USA
Sales@ECBlend.com

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SOMETHING BETTER